University of California, Berkeley ECON 100A Section 111, 112

Some Notes on Expected Utility Theory

Let *i* be some event, Pr_i be its probability of happening and X_i its payoff/wealth,

Expected Wealth / Payoff : $E[X] = \sum_{i} \Pr_{i} \cdot X_{i} = \Pr_{1} \cdot X_{1} + \Pr_{2} \cdot X_{2} + \dots$ Expected Utility : $E[U(X)] = \sum_{i} \Pr_{i} \cdot U(X_{i}) = \Pr_{1} \cdot U(X_{1}) + \Pr_{2} \cdot U(X_{2}) + \dots$

An agent always chooses the option that gives the highest expected utility.

Risk Premium

Let *r* be the risk premium, *r* can be found from the following formula: E[U(X)] = U(E[X] - r)

Maximum Insurance Payment

Let w be the initial wealth and r be the risk premium, the maximum amount willing to pay for insurance is



Risk Neutral

A risk neutral person only cares about the expected payoff/wealth E[X]; she does not care about risk at all.

Risk Averse and Risk Loving

If you know the choice of a risk neutral person then you know the following *even without the utility function*:

Risk neutral person	Risk adverse person	Risk loving person
Takes the bet	No idea	Takes the bet for sure
Does not take the bet	Does not take the bet for sure	No idea